IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/773,894

Applicant(s): David J. Edmondson
Filed: February 6, 2004

Group Art Unit: 3628

Examiner: Nelson, Freda Ann

Title: Apparatus, and Associated Method, for Dynamically Pricing

Content Responsive to Quantitative Demand Indicia

Docket No.: 1643.104 (PA000050)

Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Dear Sir:

Please find enclosed a listing of claims for the above-identified patent application.

The listing of claims is submitted in response to the Notice of Non-Compliant Amendment dated October 14, 2011.

The Notice was issued for the reason that claims 19 and 20 were not properly marked. In the enclosed listing of the claims, corrections to the markings of claims 19 and 20 are made to read as "Previously Presented" from the previous markings of "Currently Amended."

Respectfully submitted,

/ Robert H. Kelly /

Date: 31 October 2011 Robert H. Kelly, Reg. No. 33,922

KELLY & KRAUSE, L.P. 6600 LBJ Freeway, Suite 275 Dallas, Texas 75240 Telephone: (214) 446-6684 Fax: (214) 446-6692